



Head Office
Hyde West Building
2 Albury Road
Dunkeld West
PO Box 411070
Craighall 2024
Tel: +27 11 327 2020
Fax: +27 11 327 2019
Email: nubiz@plus94.co.za
Web: www.plus94.co.za

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PLUS 94 RESEARCH SELECTED AS FINALIST IN THE METROPOLITAN OLIVER EMPOWERMENT AWARDS

The Metropolitan Oliver Empowerment Awards (www.oliverawards.co.za) each year recognise the major strides made by Black South African enterprises and business people in advancing empowerment in both the public and private sectors. Now marking their 10th anniversary the Metropolitan Olivers, as the awards are also known, can surely boast of supporting a worthy cause. The large field of finalists in all categories underscores the country's commitment to economic empowerment.

Plus 94 Research is proud to have been chosen as one of the finalists in the Top Empowered SMME category. The selection of Plus 94 Research recognised the organisation's business philosophy of challenging perceptions about the capabilities of Black entrepreneurs and enterprises. Plus 94 Research seeks to enhance the commercial and social interests of its clients and thus have an incrementally significant impact in its communities. The organisation's philosophy and business practices have guided its success over the last 13 years. Plus 94 Research is identifiable as a Dynamic, Intellectual and Authentic organisation. It is a leader in encouraging the growth of empowerment and diversity in the market research industry. The company accepts the nomination for an award as a watershed moment in its efforts to unerringly play its part in transforming South Africa.

Press Contact

Masechaba Nkomo

Tel: 011 327 2020

Fax: 011 327 2019

Email: masechaba@plus94.co.za